



Partnership Kit June 3-5, 2022



DIGITAL PARTNERSHIP & ADVERTISING



Web File Requirements

Acceptable file formats are: jpg, png and rotating gif files. Files are to be sized under 40KB.

Please submit artwork to di@chimpagency.ca

PRICING

WIDTH HEIGHT

 Box Ad
 \$500
 660 px
 485 px

 Small Box Ad
 \$300
 307 px
 300 px

(Any two ad combination for \$650)

CSSRA Specials

St. Catharines and surrounding area businesses are encouraged to offer discounts or package deals to visitors affiliated with the Canadian Secondary Schools Rowing Association. Your CSSRA Special will be promoted:

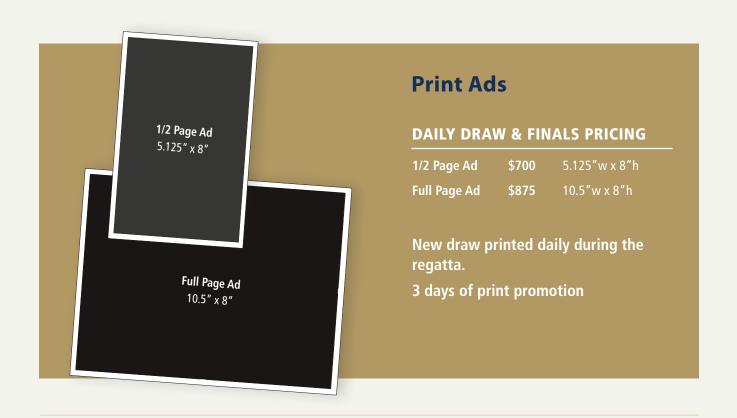
- 1) On the CSSRA Website
- 2) On CSSRA Social Media
- 3) Grandstand Acknowledgment

PRICING

\$300 in Gift Cards or **\$250 Cash**. Gift cards are used for social media promotion, grandstand giveaways and volunteer recognition.



PRINT ADVERTISING & SPECS



Island Advertising Opportunities & Specs

Vinyl Grandstand Signage Six spaces available

PRICING

Premier Waterside Position Banner	Banner provided by advertiser Created on advertiser's behalf (advertiser to keep banner)	\$750 \$1,200
Grandstand Entrance Position Banner	Banner provided by advertiser Created on advertiser's behalf (advertiser to keep banner)	\$500 \$750

