



Please consider supporting the rowing community as we welcome back student athletes for this very special anniversary year.



Canadian Henley Rowing Corporation

Partnership Kit

June 3-5, 2022



DIGITAL PARTNERSHIP & ADVERTISING



Web File Requirements

Acceptable file formats are: jpg, png and rotating gif files.
 Files are to be sized under 40KB.
 Please submit artwork to di@chimpagency.ca

	PRICING	WIDTH	HEIGHT
Box Ad	\$500	660 px	485 px
Small Box Ad	\$300	307 px	300 px

(Any two ad combination for \$650)

CSSRA Specials

St. Catharines and surrounding area businesses are encouraged to offer discounts or package deals to visitors affiliated with the Canadian Secondary Schools Rowing Association. Your CSSRA Special will be promoted:

- 1) On the CSSRA Website
- 2) On CSSRA Social Media
- 3) Grandstand Acknowledgment

PRICING

\$300 in Gift Cards or \$250 Cash.
 Gift cards are used for social media promotion, grandstand giveaways and volunteer recognition.



PRINT ADVERTISING & SPECS



Print Ads

DAILY DRAW & FINALS PRICING

1/2 Page Ad	\$700	5.125" w x 8" h
Full Page Ad	\$875	10.5" w x 8" h

New draw printed daily during the regatta.
3 days of print promotion

Island Advertising Opportunities & Specs

Vinyl Grandstand Signage Six spaces available

PRICING

Premier Waterside Position Banner	Banner provided by advertiser Created on advertiser's behalf <i>(advertiser to keep banner)</i>	\$750 \$1,200
Grandstand Entrance Position Banner	Banner provided by advertiser Created on advertiser's behalf <i>(advertiser to keep banner)</i>	\$500 \$750

